

## Jesse S. Wheeler, Ph.D

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International communication and education; Cosmopolitanism and place; Rock music

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### **Education**

- 2007      Doctorate of Philosophy, Department of Ethnomusicology, University of California, Los Angeles, California (UCLA). Dissertation: *Dark Matter: Towards an Architectonics of Rock, Place, and Identity in Brasília's Utopian Underground* ([www.tinyurl.com/2z73ln](http://www.tinyurl.com/2z73ln)).
- 1999      Master of Arts in Ethnomusicology, School of Music, University of Wisconsin, Madison, Wisconsin (UW-Madison). Thesis: "Made in Congo: *Rumba Lingala and the Revolution in Nationhood*" ([www.tinyurl.com/3bej6l](http://www.tinyurl.com/3bej6l)).
- 1992      Bachelor of Science in Speech, Department of Performance Studies, Northwestern University, Evanston, Illinois; Minor and Certificate in African Studies. Third Year in Kenya.

### **Teaching Experience**

- 2002-pres    Adjunct Professor and Logistical Officer, Saint Mary's College of California, Moraga, California.  
*Create and implement instructional travel and service work program for students, design projects, establish partnerships between the College and local organizations and institutions, provide supervision to student researchers, simultaneously translate Portuguese/English and Kiswahili/English, and provide all guide services.*
- 2004-2007    Visiting Researcher and Lecturer on Brazilian Rock, Department of Sociology, University of Brasília, Brazil.  
*Lectured, delivered colloquia, and conducted research.*
- 2004-2006    Teaching Assistant, UCLA Department of Ethnomusicology.  
*Lectured, taught student sections, and guided projects.*
- 2003          Portuguese Language Instructor, UCLA Extension.  
*Wrote lesson plans and delivered classroom instruction.*
- 2001-2002    Adult Literacy Instructor and Tutor Coordinator, Albany Park Community Center, Chicago, Illinois.  
*Taught students, managed, supervised, and evaluated tutor corps.*
- 2000-2001    Visiting Researcher and Lecturer on African popular music styles, Department of Anthropology, University of Brasília, Brazil.  
*Conducted research, assisted professor, and delivered colloquia.*
- 1998-1999    English as a Second Language Instructor, University of Wisconsin, Madison, Wisconsin.  
*Taught English to immigrants of diverse ages, origins, and occupations.*

## **Additional Professional Experience**

- 2010-present Assistant to Directorate, Fulbright Commission, Brasília, Brazil.  
*Coordinate programs, evaluate grantee projects, interview candidates, liaise between US grantees and Commission, produce program reports, create evaluation tools, review and edit language in documents. Recent program coordinated: IIE's 2012 International Academic Partnership Program.*
- 2004-present Freelance documentary production.  
*Principal & assistant: director, camera, writer, editor and researcher on independent video documentaries in Brazil, France, Belgium, Malawi and the US.*
- 2001-2010 Media Arts Educator. Program Director of Chain of Change Brazil, Beyondmedia Education ([www.beyondmedia.org](http://www.beyondmedia.org)), Chicago, Illinois.  
*Develop curricula, lead media workshops, acquire music licensing and rights, write grants, and provide diverse technical assistance for clients.*
- 2009 Researcher, The Council for Adult and Experiential Learning (cael.org), Chicago, Illinois.  
*Research higher education and training programs to help develop learning strategies for working adults.*
- 2008 Deputy Field Officer, Campaign for Change/Obama for America, Concord, New Hampshire.  
*Recruited, organized, trained, and supervised volunteers, facilitated voter education workshops, collected and analyzed voter survey information, organized candidate campaign events, canvassed potential voters.*
- 2003 Bibliographer, Ethnomusicology Archive, UCLA.  
*Processed new acquisitions, assisted patrons, maintained databases, and participated in outreach via weekly archive radio programs.*

## **Publications**

### *Articles and Chapters*

- (at press) "Rock Music and Place as Purpose in Brasília," in *Urban Developments in Brazil and Portugal*. Márcio Moraes Valença, Fernanda Cravidão and José Alberto Rio Fernandes, eds. New York: Nova Science.
- (at press) "Global Protest and the New Cosmopolitan Class," in International Association for the Study of Popular Music 2009 Proceedings.
- (forthcoming) "Rock Brasileiro," Greenwood Encyclopedia of Latin American Music, ed. Jorge Torres.
- 2012 "Rock, Refrain and Remove: Hearing Place and Seeing Music in Brasília," *Ethnomusicology Forum* 21/1: 77-103.
- 2011 "Mothers, Children and Maternal-Child Health in Images and Song," *Anthropology News*, January. (<http://www.aaanet.org/publications/upload/52-1-Jesse-Samba-Wheeler-In-Focus.pdf>).
- 2009 "Youth Media against Violence," *Youth Media Reporter* 3/3: Online ([youthmediareporter.org/2009/06/youth\\_media\\_against\\_violence.html](http://youthmediareporter.org/2009/06/youth_media_against_violence.html)) and bound at year's end. (With Salome Chasnoff.)
- 2008 "Rage, Distortion and the 'Furious Face' of Cosmopolitanism," in *Música, ciudades, redes: creación musical e interacción social*. Rubén Gómez Muns and Rubén López Cano, eds. Salamanca, Spain: SIBE-Obra Social Caja Duero.

- 2006a "Toca Raul! Praise Singers on Brazil's Central Plateau," in *Access All Eras: Tribute Bands and Global Pop Culture*. Shane Homan, ed. Berkshire, UK: Open University. 198-212.
- 2006b "Kenya," in *The Ethnomusicologists' Cookbook: Complete Meals from around the World*. Sean Williams, ed. New York: Routledge. 10-15.
- 2006c "Brasília (Brazil)," in *The Ethnomusicologists' Cookbook: Complete Meals from around the World*. Sean Williams, ed. New York: Routledge. 160-64.
- 2005 "Rumba Lingala as Colonial Resistance," *Image & Narrative* 10 ([www.imageandnarrative.be/inarchive/worldmusica/jessesambawheeler.htm](http://www.imageandnarrative.be/inarchive/worldmusica/jessesambawheeler.htm)).
- 2002 "Rumba Lingala e a revolução na nacionalidade," *Em Pauta* (Porto Alegre, Brazil) 13/21 (December): 113-132.

#### Reviews

- 2010 Marissa J. Moorman, *Intonations: A Social History of Music and Nation in Luanda, Angola, from 1945 to Recent Times* (Athens, OH: Ohio University, 2008) and Bob W. White, *Rumba Rules: The Politics of Dance Music in Mobutu's Zaire* (Durham, NC, and London: Duke University, 2008). *African Affairs* 109: 515-518.
- 2007 Aleksi Oksanen and Jari Järvi, *In the Blood: Portrait of a Griot* (DVD, Finland, 2005), *World of Music* 49/3: 137-138.
- 2006a David Grazian, *Blue Chicago: The Search for Authenticity in Urban Blues Clubs* (Chicago: University of Chicago, 2003), *Popular Music* 25/2: 331-33.
- 2006b "A busca da autenticidade nos clubes urbanos de Chicago," review of David Grazian, *Blue Chicago: The Search for Authenticity in Urban Blues Clubs* (Chicago: University of Chicago, 2003), *Jornal do Blues* (Brasília) 5: 3-4.
- 2004a Christopher Dunn, *Brutality Garden: Tropicália and the Emergence of a Brazilian Counterculture* (Chapel Hill: University of North Carolina, 2001) and Caetano Veloso, *Tropical Truth: A Story of Music & Revolution in Brazil*, trans. Isabel de Sena. (New York: Knopf, 2002), *Ethnomusicology* 48/2:291-2.
- 2004b Ruy Castro, *Bossa Nova: The Story of the Brazilian Music that Seduced the World*, trans. Lysa Salsbury (Chicago: A Cappella, 2000) and Caetano Veloso, *Tropical Truth: A Story of Music & Revolution in Brazil*, trans. Isabel de Sena. (New York: Knopf, 2002), *Popular Music* 23/2: 229-231.
- 2002b Banning Eyre, *In Griot Time: An American Guitarist in Mali* (Philadelphia: Temple University, 2000), *Popular Music* 21/1: 133-145.
- 2002c Peter Fryer, *Rhythms of Resistance: African Musical Heritage in Brazil* (Hanover, NH: Wesleyan University, 2000) and Charles A. Perrone and Christopher Dunn, eds., *Brazilian Popular Music and Globalization* (Gainesville, FL: University of Florida, 2001), *Ethnomusicology* 46/2: 345-348.
- 2001 Gary Stewart, *Rumba on the River: A Popular History of the Two Congos* (London: Verso, 2000), *Popular Music* 20/2: 285-292.

#### Video

- (in post-prod) *In the Warm Heart*, directed by Salome Chasnoff. Sound designer, photographer and auxiliary camera ([www.deliveringmalawi.com](http://www.deliveringmalawi.com)).
- 2009 "Poverty Doesn't Kill." A short animation of photos set to the song of the same name by the Sinda Jazz Band, recorded live in Sinda, Malawi (<http://vimeo.com/7541606>).
- 2008 *On Your Skin: F\*\*\* the USA and the Protest of Place*. A documentary of local manifestations of the global protest movement, symbolized in performances of the song "U.S.A." by The Exploited ([www.tinyurl.com/627gza](http://www.tinyurl.com/627gza)).

- 2005a *Tributo ao Rock 'n' Roll*. A documentary short I shot and edited of the tribute band 7he Seven Rock Band in Brasília, Brazil ([www.tinyurl.com/336ynm](http://www.tinyurl.com/336ynm)).
- 2005b Camera on *Sob o Signo da Justiça: A luta pelas cotas na Universidade de Brasília*, directed by Carlos Henrique Romão de Siqueira and Ernesto Ignacio de Carvalho. A documentary about the battle for racial quotas at the University of Brasília ([www.youtube.com/watch?v=tVTAKUck3mc](http://www.youtube.com/watch?v=tVTAKUck3mc)).
- Other*
- (at press) Photographer for *A Midwife's Guide*, by Mary Sommers.
- 2007-2011 Creator, curator and editor for "nC<sub>2</sub>," a column in the Society for Ethnomusicology *Newsletter*.  
*Developed and hosted a column as a forum for graduate students to discuss theories of the "field" and the practice of fieldwork; solicited and edited contributions and wrote framing material.*
- 1997 Editor for *Beyond Beijing: The International Women's Movement: The Handbook*. Ed. Cheryl Miller, with Salome Chasnoff. Chicago: Beyondmedia.

### **Conference Presentations**

- 2010a 10th Annual Teaching for Social Justice Curriculum Fair, Chicago, USA.
- 2010b "Rock and Brasília: Towards and Architectonics of Place," 10<sup>th</sup> Biennial Meeting of the Brazilian Studies Association, Brasília, Brazil. Chair: Jesse S. Wheeler. [P<sup>1</sup>]
- 2009a "Ethnomusicologists at Work: Career Experiences in Applied Ethnomusicology" roundtable, 54<sup>th</sup> Annual Meeting of the Society for Ethnomusicology, Mexico City, Mexico. Chair: Roberta Lamb.
- 2009b "Global Protest and the New Cosmopolitan Class," 15<sup>th</sup> Biennial Meeting of the International Association for the Study of Popular Music, Liverpool, UK. Discussant: Michael Drewett.
- 2008a "On Your Skin: Ethnography within Music Protest," 53<sup>rd</sup> Annual Meeting of the Society for Ethnomusicology, Middletown, Connecticut, USA.
- 2008b "Rage, Distortion and the 'Furious Face' of Cosmopolitanism," 10<sup>th</sup> Annual Meeting of the Sociedad de Etnomusicología, Salamanca, Spain. Chair: Elizabeth Lucas.
- 2007a "Never So Brazilian: Identity between Rock and Place in Brasília," 14<sup>th</sup> Biennial Meeting of the International Association for the Study of Popular Music, Mexico City, Mexico. Chair: Jan Fairley.
- 2007b "F\*\*\* the USA: Cosmopolitanism's Furious Face," 52<sup>nd</sup> Annual Meeting of the Society for Ethnomusicology, Columbus, Ohio, USA. Chair: Suzanne Cusick.
- 2006a "Of Griots, Gurus, and Guitars: Memory and Tribute in Brazilian Rock," 8<sup>th</sup> Annual Meeting of the Midwest Chapter of the Society for Ethnomusicology, Columbus, Ohio, USA. Chair: David Harnish. Recipient of 2006 JaFran Jones Award.
- 2006b "I hear *ergo* I am (here): Place, Rock and Identity in Brasília, Brazil," 51<sup>st</sup> Annual Meeting of the Society for Ethnomusicology, Honolulu, Hawai'i, USA. Chair: Larry Crook.
- 2006c "The Ethics of Place: Cosmopolitanism in the Rock of Brasília," 3<sup>rd</sup> Biennial Meeting of the Associação Brasileira de Etnomusicologia, São Paulo, Brazil. Chair: Suzel Ana Reily. [P]

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<sup>1</sup> [P] indicates "delivered/presented in Portuguese."

- 2004a "Rock *Brasiliense*: Towards an Alternative Narrative of *Brasilidade*," UCLA Spanish and Portuguese Graduate Student Conference, Los Angeles, California, USA.
- 2004b "Rock *Brasiliense*: Towards an Alternative Narrative of *Brasilidade*," 27<sup>th</sup> Simpósio/Symposium on Portuguese Traditions, Los Angeles, California, USA.
- 2003a "The Authoring of Brazil in the Ascendancy of Samba," 48<sup>th</sup> Annual Meeting of the Society for Ethnomusicology, Los Angeles, California, USA. Chair: Jonathan Ritter.
- 2003b "Samba: From Style to Symbol," 37<sup>th</sup> Annual Meeting of the Southern California Chapter of the Society for Ethnomusicology, Los Angeles, California, USA. Chair: Sonia Seeman.

### **Lectures and Colloquia**

- 2012c "Post-graduate Research in the Social Sciences," Department of History, Universidade de Brasília, Brasília, Brazil, May 15. [P]
- 2012b "Higher Education in Brazil," Fulbright Study and Research Orientation Seminar, São Paulo, Brazil, March 3.
- 2012a "Idiomatic Expressions and Gestures in Contemporary Brazilian Society," Fulbright English Teaching Assistants Orientation Seminar, São Paulo, Brazil, March 1
- 2011 "Brasília: Spaces for Rock," Department of Sociology, Universidade de Brasília, Brasília, Brazil, February 1. [P]
- 2010a "Moving" Music: Rumba Lingala, Musical Borrowing, and National Identity," Wings of Knowledge Series, New Hampshire Technical Institute, Concord, New Hampshire, USA, November 9.
- 2010b "Rock and Brasília: Towards an Architectonics of Place," Grupo Urbanidade e Estilos de Vida, Brasília, Brazil, June 14. [P]
- 2009a "Introduction to the Ethnomusicologist," Arizona State University, Tempe, Arizona, USA, November 13.
- 2009b "Punk in Brasilien: Wütende Kosmopoliten und globaler Protest," Reitschule, Bern, Switzerland, July 22.
- 2008a "Cosmopolitanism's Furious Face," Instituto de Investigaciones Interdisciplinarias, University of Puerto Rico, Cayey, Puerto Rico, March 3.
- 2008b "Ethnography of the Fat Cat," The New School for Jazz and Contemporary Music, New York, New York, USA, February 14.
- 2008c "Never so Brazilian: Identity between Rock and a Hard Place in Brasília," Eugene Lang College, The New School for Liberal Arts, New York, New York, USA, February 14.
- 2008d "Never so Brazilian: Identity between Rock and a Hard Place in Brasília," College of Music, Michigan State University, East Lansing, Michigan, USA, January 31.
- 2008e "A Case Study in 'Moving Music': The Sound of Self in Rumba Lingala," Residential College in the Arts and Humanities, Michigan State University, East Lansing, Michigan, USA, January 31.
- 2006a "Aspects of the Brazilian Music Industry," Department of Ethnomusicology, UCLA, Los Angeles, California, USA, March 8.
- 2006b "I hear *ergo* I am (here): Notes from Brasília on Place, Rock and Identity," Brazil At Large Work Group, Department of Spanish and Portuguese, UCLA, Los Angeles, California, USA, March 17.

- 2006c "The Ethics of Where: Place, Rock, and Representation (of Self and Other)," November 29, Department of Sociology, University of Brasília, Brazil. [P]
- 2005 "On Tribute: Aspects of the 'Remaking' of Rock," Department of Sociology, University of Brasília, Brasília, Brazil, March 23. [P]
- 2004 "Schematizing *Brasiliense* Rock: For an Alternative Musical Narrative of *Brasilidade*," Department of Sociology, University of Brasília, Brasília, Brazil, November 18. [P]
- 2003 "In Search of Musical Narratives of *Brasilidade*," Center for Philosophy and the Human Sciences, Federal University of Santa Catarina, Florianópolis, Brazil, November 15. [P]
- 2001 "The Meanings of Sound and Music in *Blade Runner*," Institute of Arts, University of Brasília, Brasília, Brazil, April 10. [P]
- 2000a "The Presentation of African Literature," Scenic Arts Department, University of Brasília, Brasília, Brazil, May 6. [P]
- 2000b "Rumba Lingala and the Revolution in Nationhood," Department of Anthropology, University of Brasília, Brasília, Brazil, May 18. [P]
- 2000c "Globalization in African Music," Department of Communications, University of Brasília, Brasília, Brazil, October 2. [P]
- 1999 "Rumba Lingala," Department of African Languages and Literature, UW-Madison, Madison, Wisconsin, USA, April 29.

### **Events Organized / Coordinated**

- 2012c Institute of International Education's International Academic Partnership Program (São Paulo, Rio de Janeiro, Campinas, Piracicaba and Brasília, Brazil, April).
- 2012b Fulbright Study and Research Orientation Seminar (São Paulo, Brazil, February 28-March 2).
- 2012a Fulbright English Teaching Assistants Orientation Seminar (São Paulo, Brazil, February 25-28).
- 2011c Fulbright Study and Research Enhancement Seminar (Brasília, Brazil, September 19-24).
- 2011b Fulbright / Department of Education's Summer Seminar (Salvador, Recife, Ouro Preto, Brasília, São Paulo, Rio de Janeiro, July 2-July 29).
- 2011a Fulbright Study and Research Orientation Seminar (São Paulo, Brazil, February 28-March 2).

### **Fellowships and Awards**

- 2006-2007a Dissertation Year Fellowship, Graduate Division, UCLA.
- 2006-2007b Elaine Krown Klein Fine Arts Scholarship, UCLA.
- 2006a JaFran Jones Award for *Best Graduate Student Paper* Midwest Chapter of the Society for Ethnomusicology.
- 2006b UCLA Ethnomusicology Fellowship.
- 2004-2005 Fulbright-Hays Doctoral Dissertation Award, United States Department of Education.
- 2003-2004 Title VI Annual Foreign Language and Area Studies Fellowship, United States Department of Education.
- 2003 UCLA Latin American Center Small Grant.
- 2003 UCLA Ethnomusicology Quality of Graduate Education Award.
- 2003 University of California Summer Research Mentorship, UCLA.

- 2002-2004 UCLA Ethnomusicology Fellowship.  
 2002 University of Chicago Century Fellowship (*Declined award to attend UCLA*).  
 1999a Title VI Summer Foreign Language and Area Studies Fellowship, University of Illinois.  
 1999b Foreign Language Enhancement Program Fellowship, University of Illinois.  
 1998a Title VI Summer Foreign Language and Area Studies Fellowship, UW-Madison.  
 1998b Foreign Language Enhancement Program Fellowship, UW-Madison.  
 1997 State of Wisconsin Musicology Fellowship, Madison, Wisconsin.  
 1996 Title VI Summer Foreign Language and Area Studies Fellowship, Columbia University, New York.

### **Music, Performance, and Other Experience**

- 2000-present Singer, X-GRANITO (punk), Tanaman D'ul (Irish), Mad Dog (blues). *Past*: Black Machine (hip-hop), and Breque-em Breque (samba). Brasília, Brazil.  
 2009, 2010 "Mother Child Mother": Photo exhibit and audio/video installation of music, dance, and health in Malawi. Ven Sherrod Gallery, Chicago, Illinois, and New Hampshire Technical Institute, Concord, New Hampshire.  
 2009 Actor, *At Last, Okemah!* Chicago, Illinois ([www.atlastokemah.com](http://www.atlastokemah.com)) and ([www.imdb.com/title/tt1469249/](http://www.imdb.com/title/tt1469249/)).  
 2007 Music consultant for the documentary *Bomb It!* ([www.imdb.com/title/tt1002535/fullcredits](http://www.imdb.com/title/tt1002535/fullcredits)).  
 2006-2007 Lyrics and vocal phrasing consultant. Brasília and São Paulo, Brazil.  
 2006 Recorded jingles for radio stations. United Kingdom, Malta, and Brazil.  
 2003-2004 Singer, Mariachi Ensemble, BatUCLAda Brazilian Music Ensemble, and Gospel Chorus. Los Angeles, California.  
 1995-99 Musician (primarily *kenong*, *slentem*, *celempung* and singer), Kyai Tlaga Rukmi, (Javanese gamelan ), and the Amadinda & Akadinda ensemble. Madison, Wisconsin.

### **Fieldwork**

- 2009-10 Malawi, Health and Music, four weeks.  
 2008 France and Belgium, Congolese Music and Expatriates, two weeks.  
 2004-5 Brazil, Rock Music, eighteen months.  
 2003a Brazil, Rock Music and Samba, three months.  
 2003b Louisiana, Zydeco, one month.  
 1999a Brazil, Popular Music, eighteen months.  
 1999b Belgium and France, Congolese Music and Expatriates, three weeks.  
 1997 Wisconsin, Gamelan Kyai Tlaga Rukmi, four months.  
 1995 Scotland, Gaelic Lullabies, three months.  
 1992 Scandinavia, Folklore, three months (material for traveling folklore show *Earth on the Bread & Butter*, co-created and performed 1992-93 with Jessica Thebus of Steppenwolf Theatre Co., Chicago, Illinois).  
 1990 Kenya, Fishing Customs, six months.

### **Languages**

- English: native.  
 Portuguese: fluent reading, writing and speaking.  
 Spanish: good reading, writing and speaking.

German: good reading, functional writing and speaking.

French: good reading, functional speaking.

Kiswahili (East Africa): good reading, writing and speaking.

Lingala (Congo): functional reading, writing and speaking.

### ***Professional Memberships***

International Association for the Study of Popular Music.

Brazilian Studies Association.

Society for Ethnomusicology.

Associação Brasileira de Etnomusicologia.

Fulbright Association.

College Music Society.

Freedom of Musical Expression (Freemuse).

### ***Service***

Society for Ethnomusicology, Council Member, 2005-2008.

Curator, "nC<sub>2</sub>" fieldwork column, Society for Ethnomusicology *Newsletter*, 2007-2011.

*Critical African Studies*, article referee, 2010.

*Critical Studies in Improvisation / Études critiques en improvisation*, article referee, 2010.

Panel Chair/Discussant for "Music and Violence," 53<sup>rd</sup> Annual Meeting of the Society for Ethnomusicology, 2008.

International Association for the Study of Popular Music, Australia and New Zealand Branch, Article referee, 2007.

University of Leuven, Institute for Cultural Studies, Ph.D. proposal referee, 2007.

Panel Coordinator for "Musica na capital," 10<sup>th</sup> Biennial Meeting of the Brazilian Studies Association, 2010.